COMPARING THE EFFECT ON ACHIEVEMENT, PERSISTENCE AND LEARNERS' SATISFACTION OF USING TECHNOLOGIES TO GIVE FEEDBACK INSTEAD OF WRITING

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11th conference of **The International Test Commission**



4th July 2018, Montreal, QC, Canada

Financial support of Ministère de l'Éducation et de l'Enseignement supérieur, gouvernement du Québec, PAREA Grant PADRRC Grant



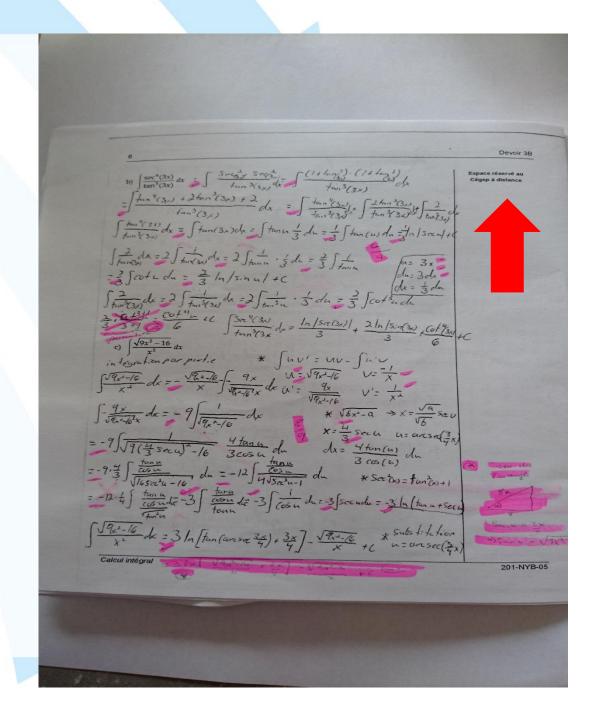
Feedback: what does it mean in this study?

All the information provided to the learner by his tutor, as to his academic achievements or his understanding of the subject, when correcting evaluations. It aims to improve learning, persistance and academic success.

(Facchin, 2018, p. 14)

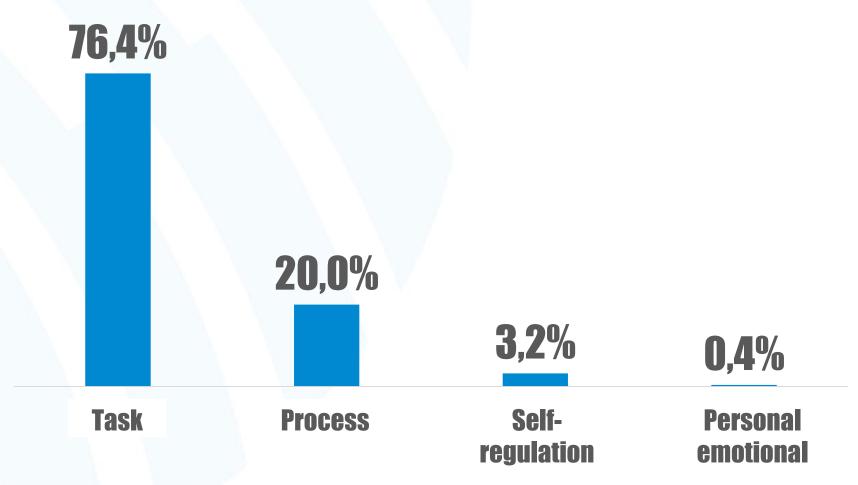
Feedback using technologies: Other means than written to give feedback to learners (audio, video, visioconference)

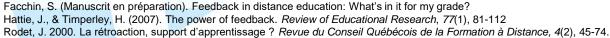






Feedback levels in assignments







Empirical evidences

Written feedback: takes time, space and learners have troubles to read or to understand what it is meant

Technological feedback:

- Less time consuming
- More feedback, more personal for learners
- Facilitates appropriation because easier to undertsand
- Richer feedback

sample. The Internet and Higher Education, 11(3), 133-136.

- More social presence feeling
- Learners more satisfied but is there an impact on academic results?
- Mixed results (no effect) and few quantitative studies with experimental design

Ackerman, D. S., & Gross, B. L. (2010). Instructor feedback: How much do students really want? *Journal of Marketing Education*, *32*(2), 172-181.

Arbaugh, J. B., Cleveland-Innes, M., Diaz, S. R., Garrison, D. R., Ice, P., Richardson, J. C., & Swan, K. P. (2008). Developing a community of inquiry instrument: Testing a measure of the community of inquiry framework using a multi-institutional

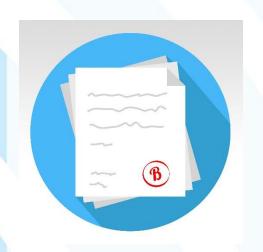
Ford, S. (2015). The Effects of Written and Video/Audio Communication on Learners' Perceived Feelings of Connectedness, Course Satisfaction, Participation, and Achievement in an Online Community College Algebra Course. Texas Tech University. Ice, P., Curtis, R., Phillips, P., & Wells, J. (2007). Using Asynchronous Audio Feedback to Enhance Teaching Presence and Students' Sense of Community. Journal of Asynchronous Learning Networks, 11(2), 3-25. Johnson, G. M., & Cooke, A. (2016). Self-regulation of learning and preference for written versus audio-recorded feedback by distance education students. Distance Education, 37(1), 107-120.

Macgregor, G., Spiers, A., & Taylor, C. (2011). Exploratory evaluation of audio email technology in formative assessment feedback. Research in Learning Technology, 19(1), 39-59. Mathisen, P. (2012). Video feedback in higher education, - A contribution to improving the quality of written feedback. Nordic Journal of Digital Literacy, 7(2), 93-117.

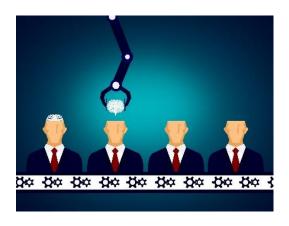
Roberge, J. (2008). Rendre plus efficace la correction des rédactions. Rapport de recherche PAREA. Montréal, QC: Cégep André-Laurendeau.

Wade, N. N. (2016). The Face Of Feedback: Exploring The Use Of Asynchronous Video To Deliver Instructor Feedback In Multidisciplinary Online Courses. (Doctoral dissertation), Wayne State University.

Hypotheses



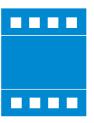


















METHOD



Mixed method

Quasi experimental design

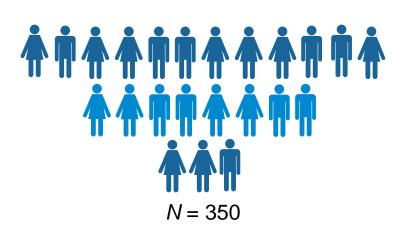
- Experimental group 1: audio feedback
- Experimental group 2: video feedback
- Expérimental group 3 : visioconference feedback
- Control group: traditionnal written feedback

Self-report measures at the beginning and at the end Activities in Moodle (Log)

3 sessions : Winter 2016, summer 2016, fall 2016

4 tutors trained to technological feedback





574 technological feedbacks

No significant differences for the experimental group control and the experimental group control and gender and previous regarding gender except for age:23 regarding gender experimental group academic results, experimental group. Academic for the experimental group years old for the control group.



22 ans (
$$ET = 5,48$$
)

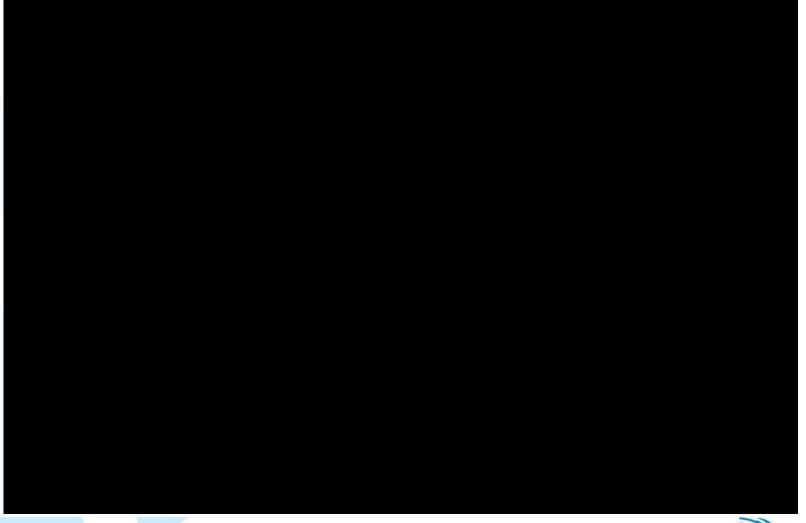


Mathematic courses

$$\lim_{x\to -\infty} 2^x = 0$$



Examples





RESULTS



Effect on achievement and on drop out rates

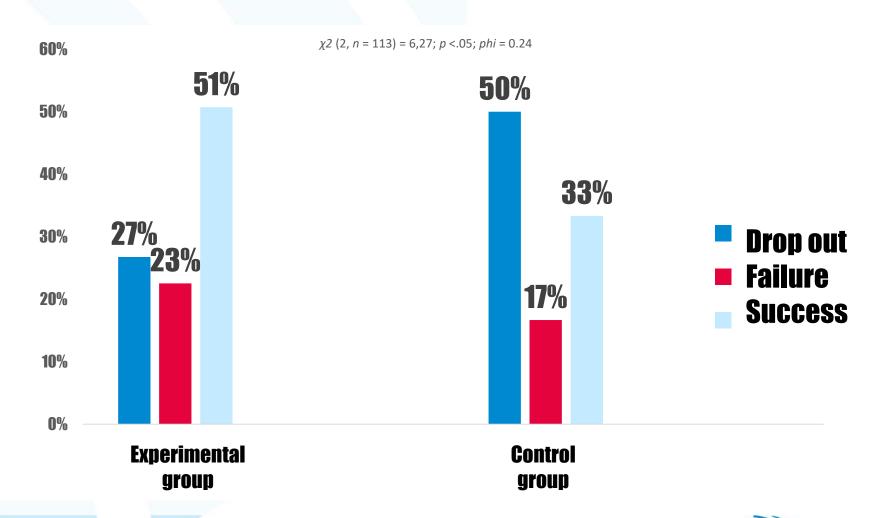
Lower dropout rate (36% vs 44%)

Higher success rate (47% vs 39%)

Same failure rate (17%)

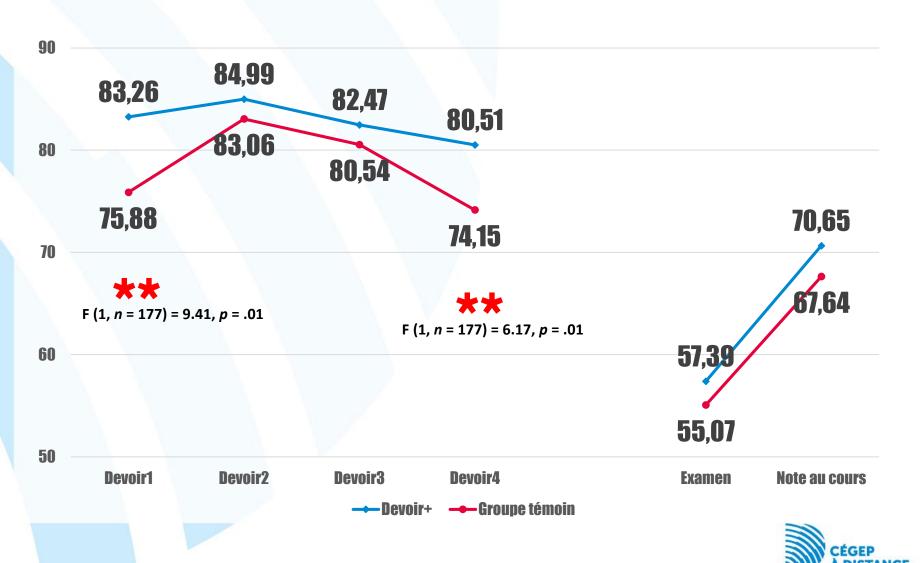


Significant effect (winter session)

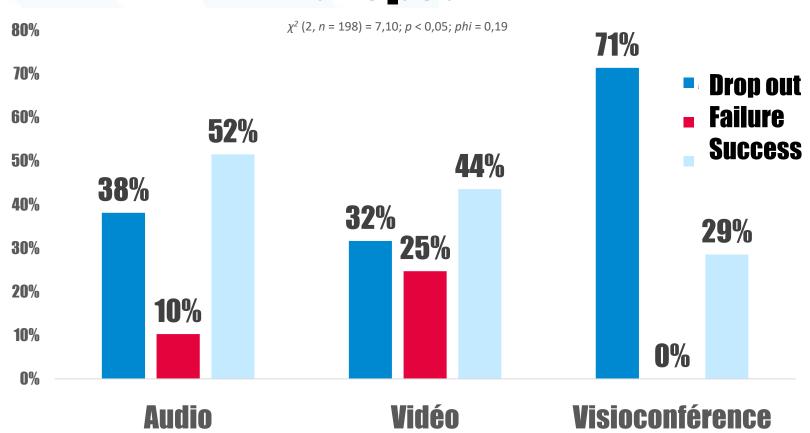




Significant differences on grades



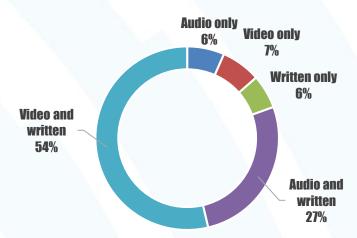
Audio for success and video for dropout





Learners' satisfaction

Preference for video feedback



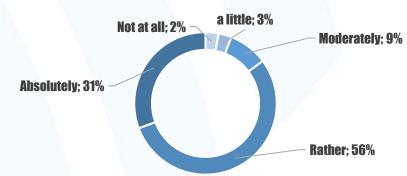
It is a faster way to hear about your work

It really allowed me to understand my mistakes and to correct myself for the exam.

This is of course due to the fact that Devoir + is still at a young stage, but it would be nice to film the assignment and point out errors at the same time that the tutor explains the mistakes I made. So, it would be as if our teacher was next to us. (learners with audio only)

Audio only = Video only = Written only = Audio and written = Video and written

To what extent are you satisfied with e-feedback?



Access to feedback

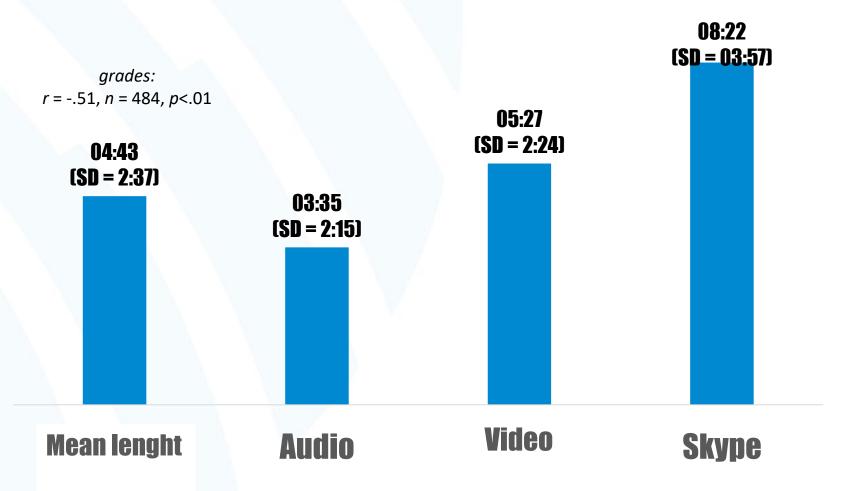
Sound or image quality (Camera Ziggy)

Good Internet service

Download file rahter than streaming



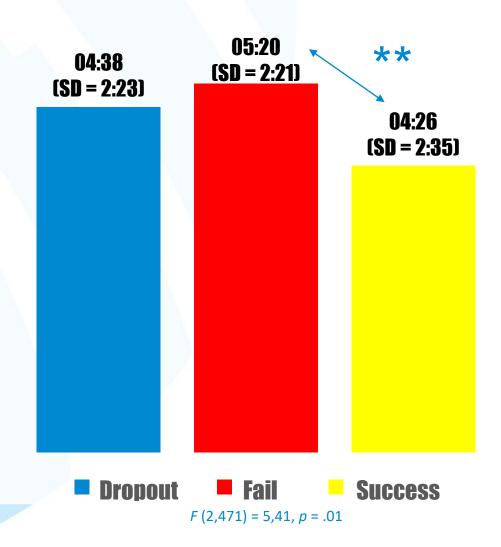
Lenght



F(2, 481) = 49.42, p = .01

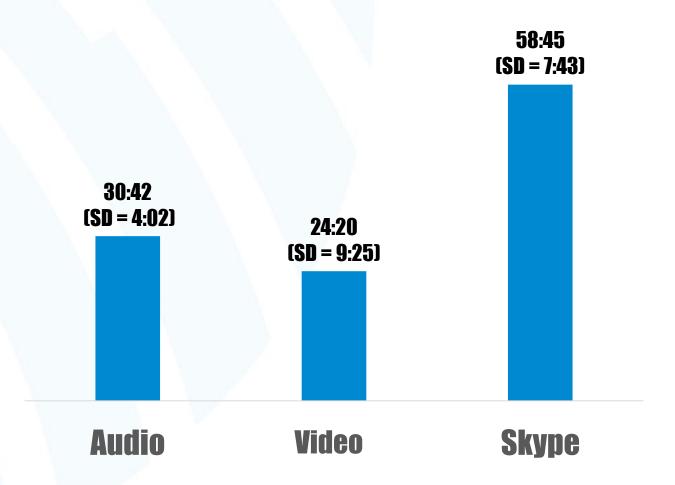


Lenght and academic results



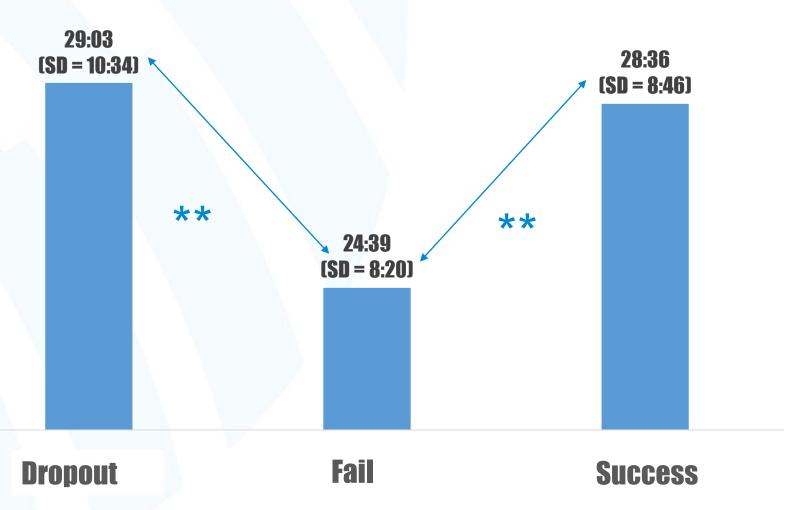


Time to produce and means of feedback





Time to produce and academic results



F(2, 524) = 9,93, p < 0,01



Finally

Effect on achievement.

Difference between means:
Audio more focus on the task and video may also include motivational components?

The level of the feedback?

The richness of the medium?

Does the positif effect will still last (longitudinal data)?



Good practices for technological feedback

To foster listening and receptivity:

- Be brief, no more than 5 minutes
- Start with salutation
- Clearly indicate where your comments relate to
- Sum up good points and weaknesses
- End with a question to invite student to reflect
- Be natural!

To foster editing process:

- Quiet place
- Prepare your comments before strating recording
- Do not spend time on redoing your recording
- Ensure to have a good speed of Internet connection
- Keep a copy of your recording and name the file with a unique code pertaining to each learners

To foster the effect of feedback on academic results:

- Feed Up (where I am going?), Feed Back (How I am going?), Feed Forward (Where to next?) (Hattie & Timperley, 2007)
- Go further than academic correction
- Give explanations on why it is wrong and right
- Give examples
- Specify if the goals (competencies) are achieved
- Comments also have to be related to the task rather than on the motivational side only



Thank you

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Full report available here: http://bit.ly/Devoirplus



Comments

Questions

